



# NIKKE BLOUT

DIRECTOR OF DEMAND GENERATION / GROWTH MARKETING

7725 Allen Black Rd., Charlotte, NC, USA | nblout@me.com | +1 619 889 1408

---

TO WHOM IT MAY CONCERN,

JANUARY 17, 2023

It is with great pleasure to recommend Nikke Blout, a seasoned marketing professional, who has been a valued leader in my team as of March 1, 2022 as Global Director of Demand Generation at SirionLabs.

SirionLabs is a SaaS leader in enterprise contract management (CLM) and helps organizations manage the complete contracting lifecycle on a single, easy-to-use platform, SirionOne. Sirion's AI-powered capabilities – from smart contract authoring to auto-contract extraction, advanced obligation management and collaboration – enable enterprises to drive business velocity and outcomes, reduce risk and enhance revenue and savings in commercial engagements. SirionLabs is trusted by more than 250 leading organizations to manage 5+ million contracts worth over \$450 billion across 70+ countries.

Nikke is an enthusiastic leader and possesses a strong work ethic. She is self-motivated, reliable and a team player, who makes the extra effort to achieve results. Nikke is an empathetic and supportive leader with a high EQ and does a great job of collaborating across functions and cultures. She has a knack for organization and process, which serve her well in orchestrating stakeholders, projects, metrics tracking, etc. From a geo perspective, she is highly capable at planning and executing programs and campaigns in various regions. Her communication and collaboration skills are huge assets when managing the myriad of aspects involved in executing demand-generation programs.

In light of the current macro-economic environment, Sirion has made the difficult decision to make austere reductions in its global workforce. Nikke's position was among those affected by the reorganization. While we support the new strategy to prioritize long-term sustainability, we much regret losing such a highly valued employee. I would like to thank Nikke for her commitment and performance. I wish her continued success and all the best for the future, both professionally and personally.

SINCERELY,

HIRO NOTANEY  
CMO  
SIRIONLABS

---